

Case study

Futuristic shapes with a touch of electric blue

In the small french village of Angoulême, France the newly opened concept store Brudey Sneakers Family, can be found. The store is completely dedicated to sneakers, where they offer limited edition collections and exclusive models.

The selection of sneakers is just as impressive as the stores interior design; futuristic minimalism with curved lines and rounded shapes. Electric blue is the theme throughout the entire space, and the doors are adorned with the Fat lever handle in the same colour from the Tom Dixon collection.

Interior designer Étienne Richon from Détail Studio is the man behind this astonishing project. The biggest challenge he faced during this project, was to create a unique place that insinuated the feeling of being in space, but at the same time emphasized the shoe collection in the best possible way.

The electric blue lever handle from the Fat collection is an impeccable detail on the mirrored doors in the shop, and the radiant colour creates a fantastic contrast together with the overall neutral colour palette.

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About d line

d line is a heritage Danish design brand conceiving and hand crafting enduring architectural hardware, sanitary ware and solutions for barrier-free living.

Launched in 1971 with the coordinated line of stainless steel architectural products Knud Holscher created for St Catherine's College Oxford, d line has since collaborated with iconic Danish designers including Arne Jacobsen. The brand's ambition is to be universally known, coveted and admired for the uncompromising endurance of its design, craftsmanship and quality.

About Tom Dixon Design Research Studio

Design Research Studio is the design and innovations consultancy at the heart of Tom Dixon. The multidisciplinary team of designers, scientists, engineers, thinkers and architects collaborate with clients to design products, spaces, experiences and brands across the planet.

Working across a broad selection of projects within industrial design, interior design and branding, the studio has curated a global portfolio of projects and collaborators. Its portfolio is the source of knowledge for changes in functionality and style and is a test bed for new ideas.

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Notes to editors

Interior designer: Détail Studio

Location: Angoulême, France

Year: 2021

Photography:

- Detailstudio
- Julien chamoux photographe

Product attributes:

- Designed by Tom Dixon Studio for d line
- 20-year guarantee
- d line ball bearing system that lasts forever
- High quality stainless steel AISI 316 (non-corrosive and highly durable)
- EN1906 class 4 certified (best in class for fire resistance; non-corrosive; highly durable to withstand extreme levels of use in high traffic areas)
- Several colours and finishes for different aesthetics, choose between: satin stainless steel , polished brass, PVD Electric blue, PVD black

Links

- <https://dline.com/collections/tom-dixon/>
- <https://dline.com/cases/brudey-sneakers-family/>

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